

# Sponsorship Packages 2024-2025

- One time per year ask, and we will put you on the "Don't Bug" list that we will send out to the corporation.
- We can add big check photo ops to everything
- Insights for what you get for your money
  - o CPEF Social Media
    - Facebook 1.8K Followers, Reach of 21K
    - Instagram 160 Followers, Reach of 277
    - Website 2,102 unique visits yearly
  - Attendance
    - Fit at the Farm at Kelsay Farms on Saturday, October 5th at 9 a.m. 100 runners, 200 total people in attendance
    - Wizards on Saturday, November 9th at Whiteland Community High School at 7:00 p.m.-last time we hosted them in February of 2022 we had almost 1,000 people in attendance. This is generally for families with middle schoolers and below
    - Kids Prom on Saturday, February 22nd at Clark-Pleasant Middle School at 5:00pm.-every year we have about 1,200 people in attendance. This is an event for 5th grade through preschool with their families.
    - Blue Jeans Ball at The Garment Factory on Friday, May 16th at 6:00 p.m.-we typically have about 250 people in attendance. The crowd is typically, school board members, administrators, community partners, sponsors, teachers, and spouses. This is for people 21 years old and above.
- Packages (We have options from \$250-\$10,000 and I am happy to customize something for you in between! It is our goal to be good partners with our sponsors.)
  - Platinum \$10,000 (All of this is included)

- Fit at the Farm (Saturday, October 5th)
  - Sign at Registration/Entrance with Logo (Foam Board on Stand)
  - Banner on top of Start/Finish Line (Multiple for lower level and separate one for event sponsor on top)
  - Name/Logo on shirts (Multiple, can have one or two larger size)
  - Social Media posts about event
  - Name in Event Ads
  - Booth at the event
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in All Quarterly CPEF Newsletter
  - Runners Registration/Tickets to Event
  - Logo on CPEF Website
- Wizards (Saturday, November 9th)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Name/Logo on shirts (Multiple, can have one or two larger size)
  - Social Media posts about event
  - Name in Event Ads
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in All Quarterly CPEF Newsletter
  - Tickets for Event
  - Program for the night printed with name listed
  - Logo on CPEF Website
- Kids Prom (Saturday, February 22nd)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Name/Logo on shirts (Multiple, can have one or two larger size)
  - Social Media posts about event
  - Name in Event Ads
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in All Quarterly CPEF Newsletter
  - Tickets for Event
  - Have a booth/Host a station (face painting, giveaways, etc.)
  - Logo on CPEF Website
- Blue Jeans Ball (Friday, May 16th)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Social Media posts about event
  - Name in Event Ads
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in All Quarterly CPEF Newsletter
  - Tickets to Event (up to 24 tickets)
  - Logo on CPEF Website

## Gold \$7,500 (Pick 3 of the events)

- Fit at the Farm (Saturday, October 5th)
  - Sign at Registration/Entrance with Logo (Foam Board on Stand)
  - Banner on top of Start/Finish Line (Multiple for lower level and separate one for event sponsor on top)
  - Name/Logo on shirts (Multiple, can have one or two larger size)
  - Social Media posts about event
  - Name in Event Ads
  - Booth at the event
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in All Quarterly CPEF Newsletter
  - Runners Registration/Tickets to Event
  - Logo on CPEF Website
- Wizards (Saturday, November 9th)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Name/Logo on shirts (Multiple, can have one or two larger size)
  - Social Media posts about event
  - Name in Event Ads
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in All Quarterly CPEF Newsletter
  - Tickets for Event
  - Program for the night printed with name listed
  - Logo on CPEF Website
- Kids Prom (Saturday, February 22nd)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Name/Logo on shirts (Multiple, can have one or two larger size)
  - Social Media posts about event
  - Name in Event Ads
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in All Quarterly CPEF Newsletter
  - Tickets for Event
  - Have a booth/Host a station (face painting, giveaways, etc.)
  - Logo on CPEF Website
- Blue Jeans Ball (Friday, May 16th)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Social Media posts about event
  - Name in Event Ads
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in All Quarterly CPEF Newsletter

- Tickets to Event (Up to 16 tickets)
- Logo on CPEF Website

### Warrior Blue \$5,000 (Pick 2 of the events)

- Fit at the Farm (Saturday, October 5th)
  - Sign at Registration/Entrance with Logo (Foam Board on Stand)
  - Banner on top of Start/Finish Line (Multiple for lower level and separate one for event sponsor on top)
  - Name/Logo on shirts (Multiple, can have one or two larger size)
  - Social Media posts about event
  - Name in Event Ads
  - Booth at the event
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in 3 Quarterly CPEF Newsletter
  - Runners Registration/Tickets to Event
  - Logo on CPEF Website
- Wizards (Saturday, November 9th)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Name/Logo on shirts (Multiple, can have one or two larger size)
  - Social Media posts about event
  - Name in Event Ads
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in 3 Quarterly CPEF Newsletter
  - Tickets for Event
  - Program for the night printed with name listed
  - Logo on CPEF Website
- Kids Prom (Saturday, February 22nd)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Name/Logo on shirts (Multiple, can have one or two larger size)
  - Social Media posts about event
  - Name in Event Ads
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in 3 Quarterly CPEF Newsletter
  - Tickets for Event
  - Have a booth/Host a station (face painting, giveaways, etc.)
  - Logo on CPEF Website
- Blue Jeans Ball (Friday, May 16th)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Social Media posts about event
  - Name in Event Ads
  - Name read/announced at event

- Be a part of Sponsor Sunday for CPEF
- Ad in 3 Quarterly CPEF Newsletter
- Tickets to Event (Up to 12 Tickets)
- Logo on CPEF Website

#### Warrior Orange \$1,000 (Pick 1 Event)

- Fit at the Farm (Saturday, October 5th)
  - Sign at Registration/Entrance with Logo (Foam Board on Stand)
  - Banner on top of Start/Finish Line (Multiple for lower level and separate one for event sponsor on top)
  - Name/Logo on shirts (Multiple, can have one or two larger size)
  - Social Media posts about event
  - Name in Event Ads
  - Booth at the event
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in 2 Quarterly CPEF Newsletter
  - 2 Runners Registration/Tickets to Event
  - Logo on CPEF Website
- Wizards (Saturday, November 9th)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Name/Logo on shirts (Multiple, can have one or two larger size)
  - Social Media posts about event
  - Name in Event Ads
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in 2 Quarterly CPEF Newsletter
  - 4 Tickets for Event
  - Program for the night printed with name listed
  - Logo on CPEF Website
- Kids Prom (Saturday, February 22nd)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Name/Logo on shirts (Multiple, can have one or two larger size)
  - Social Media posts about event
  - Name in Event Ads
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in 2 Quarterly CPEF Newsletter
  - 4 Tickets for Event
  - Have a booth/Host a station (face painting, giveaways, etc.)
  - Logo on CPEF Website
- Blue Jeans Ball (Friday, May 16th)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Social Media posts about event

- Name in Event Ads
- Name read/announced at event
- Be a part of Sponsor Sunday for CPEF
- Ad in 2 Quarterly CPEF Newsletter
- 8 Tickets to Event
- Logo on CPEF Website

#### Warrior White \$500 (Pick 1 Extra at one Event)

- Pickleball Tournament (Saturday, September 14th at WCHS)
  - Concession Stand Sponsor (Sign above Concession Stand)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Social Media posts about event
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in 1 Quarterly CPEF Newsletter
  - 2 Registrations for the Tournament
  - Logo on CPEF Website
  - Logo on event shirt
- Fit at the Farm (Saturday, October 5th)
  - Prize Sponsor-Separate sign
  - Sign at Registration/Entrance with Logo (Foam Board on Stand)
  - Social Media post about event
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in 1 Quarterly CPEF Newsletter
  - 1 runner registration
  - Logo on CPEF Website
  - Logo on event shirt
- Wizards (Saturday, November 9th)
  - Concession Stand Sponsor (Sign above Concession Stand) OR
  - Snack Sponsor for the Wizards/CPCSC team (Sign in locker rooms)

OR

- Meet and Greet Sponsor-name on table in area with snacks
- Sign at Entrance with Logo (Foam Board on Stand)
- Social Media posts about event
- Name read/announced at event
- Be a part of Sponsor Sunday for CPEF
- Ad in 1 Quarterly CPEF Newsletter
- 2 Tickets for Event
- Program for the night printed with name listed
- Logo on CPEF Website
- Logo on event shirt

- Kids Prom (Saturday, February 22nd)
  - Candy Sponsor-Sign on Candy Stations OR
  - Door Prize Sponsor-Name on table with prizes, you can come and giveaway prizes if you want
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Social Media posts about event
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in 1 Quarterly CPEF Newsletter
  - 2 Tickets for Event
  - Logo on CPEF Website
- Blue Jeans Ball (Friday, May 16th)
  - Game Table Sponsor (Sign by Gaming Table)
    OR
  - Basket Sponsor/Basket Donation (Name by Baskets)
    OR
  - Bourbon and Wine Sponsor (Sign on Table)
  - Sign at Entrance with Logo (Foam Board on Stand)
  - Social Media posts about event
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in 1 Quarterly CPEF Newsletter
  - 2 Tickets to Event

# Warrior Way \$250 (Special Event-Pickleball)

- Court Sponsorship (Saturday, September 14th at WCHS)
  - Sign on Fence by Court
  - Social Media post about event
  - Name read/announced at event
  - Be a part of Sponsor Sunday for CPEF
  - Ad in 1 Quarterly CPEF Newsletter
  - Logo on CPEF Website
  - Logo on event shirt